

THE VOICE

Voice of Grassroots Women Entrepreneurs, Bangladesh



May 2026

Newsletter

Empowering Women. Strengthening MSMEs. Driving Bangladesh Forward.

Association of
Grassroots
Women
Entrepreneurs,
Bangladesh

Mousumi Islam
Founder



Executive Overview

May 2026 was an impactful month for AGWEB, with the successful delivery of a Women Entrepreneurs Skill Development Workshop in Dhaka.

AGWEB remains committed to empowering grassroots Bangladeshi women with the skills, networks, and confidence to build and grow sustainable businesses.

The Current Situation

Women Entrepreneurs Skill Development Workshop:

- **60 women entrepreneurs** from Dhaka, Narayanganj, and Gazipur participated in the May 2026 workshop.
- **Digital Marketing Module** covered Facebook business pages, product photography, and basic e-commerce concepts.
- **Financial Literacy** Module focused on bookkeeping, micro-credit access, and savings strategies.
- **4.8/5 average rating** was awarded by participants in post-workshop feedback.
- **80 participants targeted** for the July 2026 training cohort.

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Monthly Activity Summary

During the month, **60 women entrepreneurs** from Dhaka, Narayanganj, and Gazipur participated in the workshop. The program achieved an average **feedback rating of 4.8 out of 5.0** and covered key topics including **digital marketing and financial literacy**.

The sessions featured **guest speakers from a microfinance institution**, who shared insights on financial opportunities for small businesses. Registration has also opened for the **July cohort**, with a target of **80 participants**.



Looking Ahead — June 2026

July cohort: Finalize participant selection and venue

New modules: Supply chain basics & digital financial services

Volunteer trainer network: Recruit 2 additional trainers

AGWEB membership: Expand to 3 additional districts

Graduation event: Organize certificates for May cohort participants

Moving Forward

AGWEB is close to my heart. Empowering grassroots women entrepreneurs is not charity — it is investment in Bangladesh's future. Every woman who learns to market her business online or access credit for the first time is a step toward a more equitable economy. AGWEB's May 2026 workshop reminded me why we do this work.